## IN THE UNITED STATES DISTRICT COURT FOR THE NORTHERN DISTRICT OF GEORGIA ROME DIVISION

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FIELDTURF USA INC., FIELDTURF INC., : and FIELDTURF TARKETT SAS, :

- against -

:

Plaintiffs,

: CIVIL ACTION

TENCATE THIOLON MIDDLE EAST, LLC f/k/a MATTEX LEISURE INDUSTRIES,

: FILE NO. 4:11-cv-50-TWT :

POLYLOOM CORPORATION OF AMERICA d/b/a TENCATE GRASS NORTH AMERICA, and TENCATE THIOLON B.V.,

:

Defendants.

DECLARATION OF MICHAEL J. BRESLIN IN SUPPORT OF DEFENDANTS' MOTION TO COMPEL

Pursuant to 28 U.S.C. § 1746, the undersigned MICHAEL J. BRESLIN, hereby declares as follows:

- 1. My name is Michael J. Breslin. I am an attorney licensed to practice law in the State of Georgia and in good standing with the Georgia Bar. I work for the firm Kilpatrick Townsend & Stockton, LLP, counsel for defendants TenCate Thiolon Middle East, LLC f/k/a Mattex Leisure Industries, Polyloom Corporation of America d/b/a TenCate Grass North America, and TenCate Thiolon B.V. (collectively, "TenCate").
- 2. I am actively involved in the above-captioned litigation between TenCate and plaintiffs FieldTurf USA Inc.,

FieldTurf Inc., and FieldTurf Tarkett SAS (collectively, "FieldTurf").

- 3. I submit this declaration in support of TenCate's Motion to Compel.
- 4. Attached as Exhibit A hereto are true and correct copies of documents evidencing false and disparaging statements regarding TenCate, which TenCate believes were issued by employees of FieldTurf. When Darren Gill published the letter at pages 1-2 of Exhibit A, he attached a copy of FieldTurf's complaint in this action to that letter. TenCate has identified a consistent campaign of such disparaging publications from various employees at various levels within FieldTurf's organization. This campaign has endured for approximately one year, and continues to this day. As days pass, TenCate continues to learn of new publications by FieldTurf either disparaging TenCate and its products or repeating FieldTurf's litigation allegations as though they had already been adjudicated as true.
- 5. When discovery in this case began, counsel for FieldTurf made no attempt to confer or agree with counsel for TenCate regarding the parameters of FieldTurf's searches for relevant or responsive electronically stored information ("ESI"). Rather, counsel for FieldTurf unilaterally determined

the custodians and sources it would search and the search terms it would use. TenCate did not know the parameters of FieldTurf's e-discovery searches until counsel for FieldTurf provided, in a November 3, 2011 letter, a description of the sources and custodians it had unilaterally determined it would search and the search terms it unilaterally decided to use. A true and correct copy of FieldTurf's November 3, 2011 letter, with attachments, is attached as Exhibit B hereto. FieldTurf undertook these searches without any notice to, or attempt to confer with, counsel for TenCate regarding their adequacy.

- 6. The search terms FieldTurf unilaterally employed do not contain several of the key words that TenCate has identified as appearing in FieldTurf's disparaging communications to date.

  Compare Ex. B at p. 11-18 (search parameters employed by FieldTurf) with Ex. A (showing commonly employed disparaging statements by FieldTurf's employees). The search terms also do not include a search for "TenCate" in connection with any such key words. Ex. B at p. 11-18. The search terms also do not include a search for "trademark" or appear to contain any searches targeted at retrieving documents responsive to TenCate's several document requests and interrogatories seeking information relevant to TenCate's trademark claims. Id.
  - 7. FieldTurf's search parameters omit the files of

several of FieldTurf's sales personnel, including sales personnel who sent disparaging publications about TenCate to third parties. Ex. B at p. 11-18. For example, TenCate has identified a disparaging letter sent by FieldTurf employee Tim Coury on April 6, 2011. A true and correct copy of Mr. Coury's disparaging April 6, 2011 letter, as well as the record of Mr. Coury's activity from FieldTurf's sales database for that day, is attached hereto as Exhibit C. Mr. Coury's April 6, 2011 entry in FieldTurf's internal sales database contains no record of Mr. Coury sending the letter at pages 1-2 of Exhibit C. See Ex. C at p. 3-18. Notwithstanding, FieldTurf maintains that searches of its internal sales database are adequate and has refused to search Mr. Coury's correspondence files for similar communications. See Ex. B at p. 11 (Mr. Coury is not listed as one of the custodians FieldTurf is searching).

8. Attached as **Exhibit D** hereto are true and correct copies of 2 documents produced by FieldTurf which TenCate believes were collected from FieldTurf's internal "sales database," and which FieldTurf maintains are an acceptable substitute for producing the actual relevant emails from its actual correspondence files. These documents are often over 50 pages long, and are largely incomprehensible collections of fragments of email chains and notes that FieldTurf's employees

selectively placed in FieldTurf's sales database.

- 9. Attached as **Exhibit E** hereto is a true and correct copy of a November 10, 2011 email I sent to FieldTurf's counsel in which, *inter alia*, I submitted searches TenCate proposed to cure the inadequacies of FieldTurf's search parameters.
- 10. Shortly after I sent the email attached as Exhibit D, I had a phone call with Reid Skibell, one of the attorneys representing FieldTurf in this matter. During that call, Mr. Skibell told me that FieldTurf was unwilling to perform the proposed search I transmitted because, inter alia, FieldTurf had already committed many of its resources to performing the searches it unilaterally designed and did not have capacity to entertain the additional searches. Further, in a November 14, 2011 email, Mr. Skibell stated FieldTurf was unwilling to even test the results of the proposed search. A true and correct copy of Mr. Skibell's November 14, 2011 email is attached at Exhibit F hereto.
- 11. Attached as Exhibit G hereto is a true and correct copy of a January 18, 2012 letter I received from Mr. Skibell.
- 12. On or around December 15, 2011, TenCate sent a letter to Mr. Skibell which included a modified version of the original search I proposed in Exhibit D hereto ("Search 1"). A true and correct copy of Search 1 is attached as Exhibit H hereto.

- 13. Attached as Exhibit I hereto is a true and correct copy of a December 20, 2011 letter from Mr. Skibell to Thomas

  Pender, one of the lawyers representing TenCate in this matter.
- 14. Attached as Exhibit J hereto is a true and correct copy of an article from the Beaumont Enterprise, in which an unidentified FieldTurf representative is quoted as saying TenCate supplied "a bad batch of turf." This document is responsive to TenCate's discovery requests, including Interrogatory 18 and Document Request No. 90, for which FieldTurf agreed it would produce responsive non-privileged documents. A true and correct copy of FieldTurf's Objections and Responses to TenCate's Document Requests is attached as Exhibit K hereto. To the best of my knowledge, FieldTurf has not produced this document.
- 15. Attached as **Exhibit L** hereto is a true and correct copy of a February 10, 2012 letter I sent to Mr. Skibell. I received no response to this letter.
- 16. Attached as Exhibit M(1) and M(2) hereto are true and correct copies of documents recently received in response to subpoenas to non-parties. Specifically, an April 17, 2012, email from Chris Wedge, a Field Turf Regional Sales Manager, wherein Mr. Wedge claims TenCate's product is defective; and a May 5, 2011, Letter from Harold McNeil, Senior VP of Operations

for FieldTurf, wherein Mr. McNeil claims TenCate's product is defective. Although responsive to a number of TenCate's discovery requests, neither document was produced by FieldTurf.

- 17. Thus far, TenCate has identified approximately 1,300 documents FieldTurf has produced containing redactions based on "non-responsiveness." These documents consist of approximately 22,744 pages of materials. In total, there are approximately 54,282 separate redactions in these 1,300 documents based on "non-responsiveness."
- 18. Attached as Exhibit N hereto are true and correct copies of certain documents FieldTurf has produced containing redactions on the basis of "non-responsiveness." These documents appear to contain lists of "Problem Projects" [Ex. L at p.1] and the identification of fields needing "additional infill" [Ex. L at p.7]. TenCate has requested information in discovery concerning such matters, as it is relevant to TenCate's defenses in this case. Ex. K, No. 14. The redacted information in Exhibit L appears to relate to performance problems with fields that do not utilize Evolution fiber. Such information is directly responsive to TenCate's Interrogatory 14 and its Document Requests 30 and 47.
- 19. Attached as **Exhibit O** hereto is a true and correct copy of a February 8, 2012 letter from Mr. Pender to Mr.

Skibell.

- 20. Attached as Exhibit P hereto is a true and correct copy of a February 10, 2012 letter from Mr. Skibell to Mr. Pender.
- 21. I have personally reviewed documents FieldTurf has produced in this case that appear to be from the correspondence file of John McShane. After just a brief review of those documents, I was able to identify disparaging communications from Mr. McShane about TenCate and its products, which communications TenCate had not received or discovered through its own efforts outside of this litigation.

I declare under penalty of perjury that the foregoing is true and correct.

Executed this 13th day of July, 2012.

s/Michael J. Breslin
Michael J. Breslin

## CERTIFICATE OF SERVICE

The undersigned hereby certifies that a true and correct copy of the foregoing has been filed with the U.S. District Court's CM/ECF System and that pursuant thereto, a copy of this pleading has been served upon the following persons by electronic mail:

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This 13th day of July, 2012.

s/ Michael J. Breslin
Michael J. Breslin

One of the Attorneys for Defendants